

Mark Gomez

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EXPERIENCE	Crate Solo Product Designer Jun 2025 – Dec 2025	Designed and shipped a 0→1 iOS music-discovery app solo in six months, reaching the App Store in December 2025 with 200+ active users . Designed the swipe-based discovery feed, dynamic genre and era filters, and save flow, and used AI-assisted development to reach production without an engineer.
	Freelance Designer Independent Practice 2024 – Present	Design and brand partner for startups across healthcare, tech, and construction. Redesigned Doctors First Staffing's website and brand identity, lowering bounce rate by 30% . Solo product designer for BeeHonest, an anonymous polling app, through closed beta. Led the logo and brand identity for Concepts in Cabinetry and its B2B line, State Tree.
	LoopFiber Design & Strategy Jan 2026 – Present	Founding design lead for a circular textile startup tackling the 250+ tons of hotel linens discarded every year in the Bay Area. Designed the brand identity, marketing site, and an operator dashboard with an Eco Score system in Figma.
EDUCATION	San José State University	Bachelor of Science, Kinesiology
SKILLS	Design	UX/UI Design, Interaction Design, Prototyping, Visual Design, Branding
	Tools	Figma, Adobe CC (Ps, Ai, Ae, Pr), Cursor (AI-assisted development)